

aboutphebe

Phebe Phillips is a "couture" plush toy designer that is celebrating her 25th anniversary with the Neiman Marcus stores this year. She is a very exclusive designer with a distinguished clientele of collectors and celebrities. She has a very unique gift of developing characters. Quality and creativity set her apart from competitors. Her business is now built on tradition. Many customers consider Phebe's designs a "must have" for holidays and special life events.

"When you show up for the first day of first grade in red cat-eye glasses and a fuchsia dress with white polka dots, you're set up for a certain kind of life," Ms. Phillips says. She was idiosyncratic from the beginning...and that same trait has made her a fabulous success. The Phebe Phillips line is sold at all Neiman Marcus stores and selected specialty boutiques. She truly is the Coco Chanel of the toy world.

