



CHARACTER: Piper the Puppy (Brown Puppy, currently in use by the American Red Cross) Lovey Love Puppy (White Puppy, for use outside the ARC)

TITLE: You're Loved, But This You Knew. (*Text is both English and Spanish.*)

STATUS: Finished. 4000, paperback, 4x6 size, in use by individual chapters of the ARC. Six hard back copies were printed for Phebe, so she could see it as an actual book.

SYNOPSIS: This book positively addresses the tough subject of loss and pain in a thoughtful free verse style to give both children and adults hope that even in the midst of tragedy, fear and uncertainty, there can again be joy and ultimately peace. Useful for the subject of death, loss, sickness and sadness, this book was requested by the Dallas Chapter of the ARC to accompany the plush character, Piper the Puppy, which is carried in the emergency vehicles and given to children at disaster scenes. The Red Cross directed Phebe to tell the child it is okay to be angry, it is not their fault and that they are loved. Resulting in the book, You're Loved, But this You Knew, now in use by 22 chapters of the ARC in the U.S. Two characters accompany this story; Piper, exclusive to ARC, is a brown puppy with white spots. Lovey Love Puppy is the same style, but reverse colored as a white puppy with brown spots and is available for use in any format outside of the ARC.

SAMPLE:

The Earth is watered, new growth comes with rain. You and earth are a lot the same. *Tears water your heart, so you can grow,*

And in your heart you begin to know. It's okay to be sad or mad or afraid. *It's okay to think back to that perfect day.* Your world was nice, everything in place, But now you have a chance for a brand new space.

New space where you live. New space in your heart. New space that comes From a promising new start.





CHARACTER: RaBunzel RaBunny

TITLE: The Morning Story

STATUS: Finished text. Illustrations sketched, not colorized.

SYNOPSIS: Free-verse poetry beginning the day as garden flowers bloom. Illustrated with soft pastels and watercolors.

SAMPLE:

"Good morning Daffodil," RaBunzel said, As the sun rose and she got out of bed.

Good morning, Roses All covered in dew. I'm RaBunzel, I love you.

Good morning Chrysanthemum, You look good today.

Good morning Tulip, Would you like to play.

Good morning, good morning, The day is fresh. Another chance given to make it your best.







CHARACTER: RaBunzel RaBunny **TITLE:** The Evening Story

STATUS: Text and illustrations in notes, not finalized **SYNOPSIS:** Free-Verse poetry slowing down the day with flowers that bloom at night. Illustrated with soft pastel and watercolors of lavender and blue.

SAMPLE:

Good evening, good evening, This day was great. Now there's no need, To let sweet dreams wait.

CHARACTER: The Cute Furry Newt TITLE: The Lost Boot **STATUS:** Finished text. Illustrations pending SYNOPSIS: A young salamander loses, searches for and ultimately finds his favorite green boots.

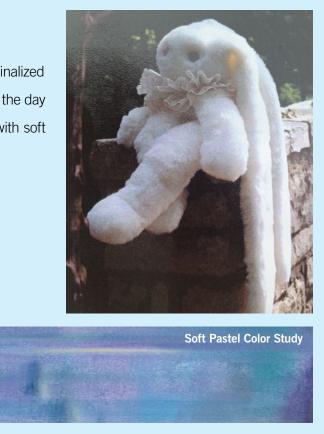
SAMPLE:

The cute furry newt lost his only green boot That perfectly matched his bright pink suit.

Oh dear! He exclaimed as he scurried around, it could be anywhere in this town.

He ran to the train station and looked all around, nowhere, nowhere could the newt's boot be found.

He vowed to himself to never forget, Always pick up your boots or your feet could get wet. In his pink suit and green boots, he went on his way, with the knowledge his boots would never go astray.



CHARACTER: Kitty Pink Pink

TITLE: Untitled

STATUS: Finished text. Illustrations 90% complete.

SYNOPSIS: Kitty Pink Pink is born into a black and white world. As it is in human psychology, she imagines if the world was like her, all pink, it would be perfect. Through magical thinking she changes her world from black and white into all pink. She then realizes how boring it is. Color and diversity make the world wonderful, so again through magical thinking her world opens up to full color and starts to bloom.

SAMPLE:

If the world is like me, How will I grow? *If the world is like me,* Where will I go?

The world can change,





TITLE: Untitled

STATUS: Finished. Book details character profiles and recipes created by a professional chef. SYNOPSIS: All six characters were sold at all Michael's Stores, U.S. and Canada, 2004-2010. This book was created to introduce character personalities and the situational stories of each. Each character has individual recipes. The book buyer and toy buyer could not come together on a decision of where to place it in the store...then CPSIA happened, ending the business.







CHARACTER: The Little Cowboy Dog **TITLE:** The Little Cowboy Dog's Big Book of Cowboy Poetry STATUS: A few notes. This character was created for Phebe's toy line. SYNOPSIS: Free verse poetry about Little Cowboy Dog's

viewpoints and encounters in the Wild West.





CHARACTERS: None

TITLE: The Squiggle Poems, Vol.1.

STATUS: Random poetry in notes. Not pulled together in a finished presentation.

SYNOPSIS: Silly sounding, free verse poetry of random topics and characters.

SAMPLE:

Kitty McWitty had a big snitty, and fell out of favor with the dog. It took their friend, The Gregarious Frog, to adjust the attitude of all.



page **8**

CHARACTER: Meow Catman, "Defender of the Whiskered" **TITLE:** Untitled STATUS: Best selling plush character in Phebe's toy line. Text needs developing. SYNOPSIS: Black and white cat in a red cape that defends whiskered animals from injustice.

CHARACTER: The Cat Loving Mouse

TITLE: Untitled **STATUS:** Best selling plush character in Phebe's toy line. Text needs developing. **SYNOPSIS:** A mouse that loves everything 'Cat'. He wears cat-eye glasses and carries a backpack with a tiny cat in it.





Phebe Phillips has been designing and manufacturing exquisite soft toys and "couture" characters for over 25 years. Considered "the Coco Chanel" of the toy world, Neiman Marcus has showcased her designs since 1984. She is a very exclusive designer with a distinguished clientele of collectors and celebrities whose names you know. Her creative products have been carried by FAO Schwartz, Victoria's Secret, J.C. Penney, Jacobson's, I-Magnin, Michael's and many, many others.

Her charitable donations reach around the world. She began working with Farm Aid in the early 1980s, filling the lives of disadvantaged children with toys. Phebe has been involved with Russian children suffering Cranial Facial Disorders and during the Bosnia crisis she worked with CNN to share her toys with refugee children forced to evacuate their homes. For seventeen years, Phebe has given toys to disadvantaged children attending the White House Easter Egg Roll. In 2008, she was honored with the Richard Sale III award for donating toys to children in need and the organizations that serve them. In her illustrious career, her creativity had generated, by the year 2008, an estimated \$500,000 in charitable donations and \$30,000,000 on the retail registers of fine stores. Now with 8000 Pipers each raising \$100, her creativity has contributed a total of \$1,300,000 to hopefully make the world a little better for others.

You may find more details about Phebe at her website: www.phebephillips.com







PHEBE PHILLIPS, INC. www.phebephillips.com phebe@phebephillips.com 214-762-5727